The Official U.S. Soccer Bar Program Application

The Official U.S. Soccer Bar Program launched two years ago in an effort to connect U.S. Soccer Fans with U.S. Soccer-friendly establishments and each other.

Members of the Official U.S. Soccer Bar Program receive permanent ad space on ussoccer.com, Official U.S. Soccer Bar-branded assets and recognition as an Official U.S. Soccer establishment. U.S. Soccer promotes viewing parties at Official Bar locations through email blasts, social networking sites, blog postings, and online features.

Bars are required to show all U.S. Men's National Team matches in full audio in a majority of the establishment. There is an annual administrative fee associated with this program.

If you are a bar owner or a local fan with a favorite soccer bar, feel free to submit this application by completing the following steps:

1. Contact Information *2. Bar Questionnaire* *3. Next Steps*

1. Contact Information

Bar Contact Information:

Bar Name: _____

Shipping Address: _____

City, State, Zip: _____

Phone: _____

Website: _____

Your Contact Information:

Print Name: _____

Role with Bar: _____

Email: _____

Phone: _____

2. Bar Questionnaire

How many TVs does the bar have?_____ Does the establishment show games in HD?_____ Can the establishment show DVDs? _____

Does the establishment have the capability to play the TV audio through the entire establishment? _____

What channels does the establishment currently subscribe to? Circle all that apply:

ESPN Family of Networks Fox Soccer Channel Galavision Gol TV Telefurtura Other Soccer Channels: _____

What other soccer leagues does the establishment show? Circle all that apply:

MLS EPL Champions League La Liga Serie A A-League Bundesliga Ligue 1 Other: _____

Does the establishment open early on weekends for European games? _____

What are the establishment's hours of operation? _____

List the affiliations the establishment has with local supporters groups, if applicable: _____

What is the maximum capacity of the establishment? _____

Why is your establishment interested in being an Official U.S. Soccer Bar location?

_____

_____

3. Next Steps

Fax the completed application to ***312-808-9566,*** Attn: Official U.S. Soccer Bar Program. This is the preferred method.

The application could also be mailed to:
U.S. Soccer Federation, Attn: Official U.S. Soccer Bar Program, 1801 S. Prairie Ave., Chicago, IL 60616

A representative from U.S. Soccer will be in contact with you shortly to discuss your application status.

Submitting an application does not guarantee an establishment's entry to the Official U.S. Soccer Bar program, nor does it require the establishment to confirm entry if the application is approved.

Questions should be directed to: ussoccerfan@ussoccer.org, 312-528-1238

Thank you for supporting U.S. Soccer!