



# U.S. SOCCER FEDERATION - LIVE SHOT GUIDELINES

Applicable to Rights Holders and Non-Rights Holders

## INTRODUCTION

- For the purpose of this document, a live shot refers to any live broadcast from the host stadium – both inside and outside the physical venue – within seventy-two (72) hours of game time – which is regarded separate from the actual broadcast of the game.
- All expenses incurred, unless expressly written by U.S. Soccer, are responsibility of the broadcast network organization.
- There are three types of live shots for consideration:
  - A. Live shots by rights holders of the event (1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> party)
  - B. Live shots by local media (non-rights holders or affiliates of rights holders)
  - C. Live shots by national and global media outlets (non-rights holders)

## A. LIVE SHOTS BY RIGHTS HOLDERS

- Rights holders may do live shots from inside or outside the stadium, under the following guidelines:
  - All requests must be made in writing to U.S. Soccer who will evaluate the request and connect the rights holder with the appropriate manager at the venue. All requests must be made no later than a week prior to the game.
  - All costs associated with said broadcast shall be the responsibility of the rights holder, and paid directly to the stadium or as directed by U.S. Soccer. These may include but are not limited to security, lighting, power, and other related costs.
  - Live shots are prohibited during team training sessions, unless permission has been received from the respective team delegation 24-hours in advance and communicated in writing to U.S. Soccer.
  - All talent staff working on the live shot inside the stadium must be credentialed for the game by U.S. Soccer.

## B. LIVE SHOTS BY LOCAL MEDIA (NON-RIGHTS OR AFFILIATES OF RIGHTS HOLDERS)

- Local media may do live shots the day before the game and on game day from designated locations inside or outside the stadium, under the following guidelines:
  - All live shots from inside or outside the stadium must end at least 60 minutes prior to the start of the game.
  - Post-game live shots from inside and around the stadium must start no earlier than 30 minutes after the conclusion of the game unless written consent from U.S. Soccer is received.
  - Media outlets may not set up live shots in a location that interferes with the movement of the teams, or the production of the live broadcast. U.S. Soccer must approve all locations for live shots.
  - All live shot requests must be made in writing to U.S. Soccer, who will evaluate the request and connect the media outlet with the appropriate manager at the venue.
  - All costs associated with said live shot are the responsibility of the media outlet, and paid directly to the stadium or as directed by U.S. Soccer. These may include but are not limited to security, lighting, power, and other related costs.
  - All talent and staff working on the live shot inside the stadium must be credentialed for the game (a limit will apply). No additional credentials will be issued after the deadline or on the day of the game.
- Live shots during stadium training session



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- Live shots are prohibited inside the stadium during team training sessions, unless approved by U.S. Soccer.

### **C. LIVE SHOTS BY NATIONAL/INTERNATIONAL MEDIA (NON-RIGHTS HOLDERS)**

- National media may do live shots on game-day from designated locations outside the stadium, under the following guidelines:
  - All live shot requests must be made in writing to U.S. Soccer, who will evaluate the request and connect the media outlet with the appropriate manager at the venue.
  - All live shots must end at least 60 minutes prior to the start of the game.
  - Post-game live shots from inside the stadium must start no earlier than 30 minutes after the conclusion of the game unless written consent from U.S. Soccer is received.
  - Media outlets may, with the cooperation of the venue, set up in the parking lot or adjoining plaza area – but not inside the stadium – at a location designated by U.S. Soccer.
  - Live shot set location will be assigned at U.S. Soccer’s discretion. Please note that there are limited locations in each venue, and not all media requests can be accommodated.
  - All costs associated with said live shot shall be the responsibility of the media outlet, and paid directly to the stadium. These may include but are not limited to build out, security, lighting, power, additional parking, and other related costs.
  - The broadcast “set” may not include any sponsorship or collateral (such as signage) aside from the logo of the media outlet.
  - There will be a limit placed on the number of credentials issued to the media outlet conducting the live shot. These must be requested before the credential application deadline for each venue to U.S. Soccer. No exceptions will be made.
  - Should the media outlet secure private security to escort talent, they will not receive media credentials to the game. In addition, if said security is local law enforcement, while they are able to gain access to the venue, they may not be used by media members to gain access to restricted locations or gain an advantage over other members in the mixed zone.
  - Non-rights holding media outlets will NOT be allowed to do a live feed from the post-game press conference.
- Live shots at stadium training session
  - Live shots may NOT take place inside the stadium during team training sessions, unless approved by U.S. Soccer.

### **CONTACT INFORMATION**

*For all NRH live shot inquiries, and accreditation:*

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